



# ORDER

Flight Dates **06/05/12-06/15/12**

Contract / Revision **299370 /**

Original Date / Revision  
06/01/12 06/04/12

Advertiser **Club for Growth Action**

Agency **Target Enterprises**

Buying Contact

**16501 Ventura Boulevard - Suite #5  
Encino, CA 91436**

Product  
**CFGA-Arizona**

Agency Com 15%

Billing Contact

**16501 Ventura Boulevard - Suite #5  
Encino, CA 91436**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A55+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 123333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	104833

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
June 2012	10	\$15,725.00	\$18,500.00	50.00
Totals	10	\$15,725.00	\$18,500.00	50.00

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
05/28/12	06/15/12	10	\$15,725.00	\$18,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	KNXV	06/05/12	06/15/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	5.10	BK	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/12	06/10/12	- TWTF--		4				\$1,200.00		5.10			
		Week: 06/11/12	06/17/12	MTWTF--		1				\$1,200.00		5.10			
N 2	KNXV	06/05/12	06/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/12	06/10/12	- TWTF--		4				\$2,500.00		4.90			
		Week: 06/11/12	06/17/12	MTWTF--		1				\$2,500.00		4.90			



KNXV

Print Date: 08/07/12

Page 2 of 2

**KNXV-TV  
PHOENIX**

Contract / Revision      **299370**      Flight Dates **06/05/12-06/15/12**

Hiatus Dates

Original Date / Revision    06/01/12/   06/04/12

Order Sep    00:20:00

Advertiser    **Club for Growth Action**      Product **CFG-Arizona**

Estimate #

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
*Tax 1 Note: Tax 0.5%.													Totals	10 \$18,500.00